

ConnectivityWeek™

Exhibiting & Sponsorship Amsterdam 2006 Price List



Pricing Matrix

		Package	Platinum	Gold	Silver	Exhibitor
		Benefits				
		Investment Required	€25,000	€15,000	€5,000	€3,000
Expo	Expo Space Provided		12 m ²	12 m ²	6 m ²	6 m ² 1)
	Space Type & Location		Premium	Premium	Premium	Standard 2)
	Cost for Additional 6 m ²		€2,000	€2,000	€2,500 ³⁾	€2,500 ³⁾
Pre Event	Logo on Web Home Page		Yes	Yes	-	- 4)
	Logo on Sponsors Page		Yes	Yes	Yes	- 4)
	Logo on Promotional Email & Brochures		Large	Medium	Small	- 4)
	Company Description Size (words)		100	100	50	50
At The Event	Pieces of Literature in Conference Bag		4	2	1	-
	Ad Space Provided in Conference Book		2 Pages	1 Page	1/4 Page	-
	Logo on Event Signage		Large	Medium	Small	-
	Post Event Attendee List		Yes	Yes	€2,000	€4,000
Passes	Free Exhibitor Passes Provided		Unlimited	Unlimited	10	5 5)
	Cost of Additional Exhibit Passes		N/A	N/A	€50	€50
	Free Conference Passes Provided		4	3	2	1 6)
	Discount on Additional Conference Passes		50%	40%	20%	20% 7)
	Free Industry Dinner Tickets		4	3	2	1
Addl Benefits	Conference Content Development Involvement		Content Board	Content Board	-	- 8)
	Cost of Track Sponsorship		One Free	One Free	€2,500	€5,000 9)
	Keynote Speaking Privileges		Keynote	Track Keynote	-	- 10)
	Other Speaking Privileges		Presentation	Presentation	Panel	Panel 10)
		Investment Required	€25,000	€15,000	€5,000	€3,000

Additional Sponsorship Options

Plenary	Sponsor the Plenary session where Keynotes are presented to all attendees. Cost per day €10,000
Reception	Sponsor one of the two evening Receptions, either the welcome or the middle day, both key networking gathering places. Cost per day €10,000
Breakfast	Sponsor the breakfast prior to the Plenary on either Wednesday or Thursday. Cost per day €5,000
Lunch	Be recognized as the sponsor of the conference lunch at the event at one of the three lunch served in the Expo Hall. Cost per day €10,000
Conference Bag	Sponsor the conference bag with your logo, available exclusive or shared €5,000
Badge Holders	Sponsor the Badge Holder for all exhibit and conference attendees €5,000
Color Ads	Place a color ad in the expo and conference handbook €2,000 Full page €1,200 Half page €750 Quarter page
Other Options	Contact Clasma for other Sponsorship opportunities that can be created to tailor your marketing needs. € Call

Notes

- 1) Expo space is provided as a Shell scheme
- 2) Premium spaces are corners, peninsula and islands surrounding food and networking areas.
- 3) Additional space is in-line
- 4) Logos are presented in different sizes according to sponsorship level
- 5) Exhibit Pass provides access to Exhibit area and Plenary / General Session on all days
- 6) Conference Pass provides access to Exhibit, Plenary / GS and all Conference sessions on all days
- 7) Discounted fees are not eligible for additional early bird or pre-registration or association discounts
- 8) Content Board advises show organizer on content, theme and subject as well as tracks and sessions
- 9) For a day of conference track
- 10) Subject to organizer's content policies

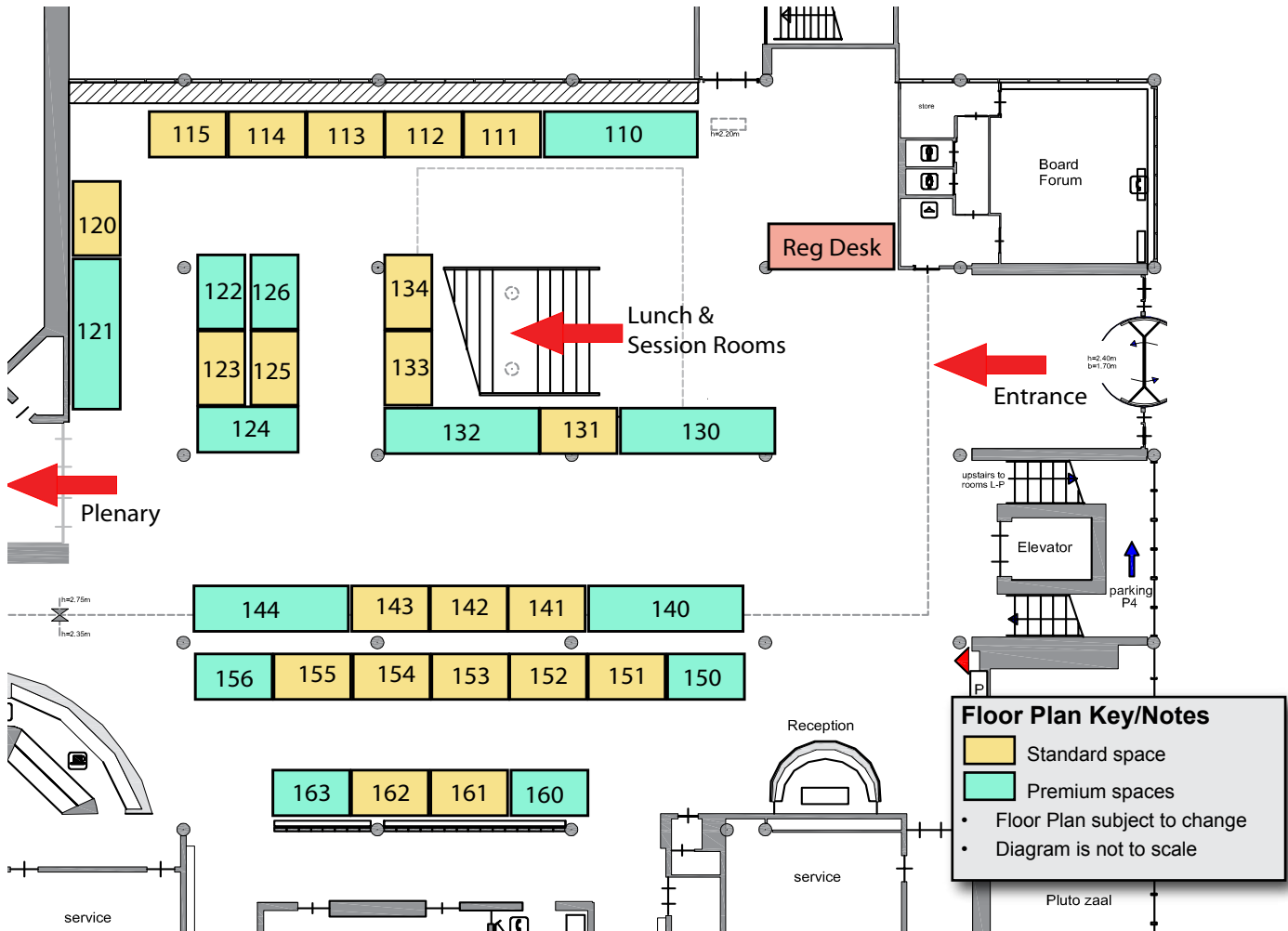
Payment terms

- 50% of fees payable within 14 days of contract
- Full payment is payable 90 days before event
- Full payment is payable for contracts made within 90 days of the event
- Payment method:
 - Check drawn on a US bank
 - Wire transfer
 - VISA/MC for amounts of €5,000 or less
- Exhibitors will not be allowed to erect booths unless full payment has been made

By Sponsoring one of the above activities, your logo will be displayed on the web site, on the expo and conference book, on event signage and as applicable during the activity itself.

Expo Floor Plan

**The RAI Congress Center
Amsterdam, The Netherlands**



Floor Plan Key/Notes

- Standard space
- Premium spaces
- Floor Plan subject to change
- Diagram is not to scale

Pre-Event Important Dates

Company Logo	With contract
Company Description	With contract
Ad Material	19 Sep 2006
Literature Inserts	26 Sep 2006
Exhibit Kit Distribution	19 Aug 2006

Event Dates & Times

Setup	3 Oct 2006
Exhibit Open: Wednesday	TBD
Thursday	TBD
Tear Down	5 Oct 2006

Contact Information

Exhibitor & Sponsorship Sales	sales@clasma.com	+1(972)865-2247 or +44(1243)267-323
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